

Information on the processing of personal data for the use of the Baumer Sensor Suite

The controller hereby informs the data subject about the processing of personal data in accordance with its obligations under Art. 13 GDPR.

1. General information

1.1 Contact details of the controller and, where applicable, the data protection officer (Art. 13 para. 1 a), b) GDPR)

The controller pursuant to Art. 4 No. 7 GDPR for the processing of personal data is:

Baumer Electric AG
Managing Director: Oliver Vietze
Hummelstrasse 17
CH - 8500 Frauenfeld
info@baumer.com

The controller is not legally obliged to designate a data protection officer.

1.2 Purpose and legal basis of the processing of personal data (Art. 13 para. 1 c) GDPR)

The Baumer Sensor Suite (BSS) is an application that enables parameterisation, testing and visualisation of measured values of IO-Link sensors independently of the manufacturer. In order to download, install and use the software, you have to register in advance. When registering and using the Baumer Sensor Suite (BSS), the following data, inter alia, are processed:

- name, first name
- e-mail address
- position (optional)
- company
- address / Postal code, City (optional)
- phone number (optional)
- Country

The personal data are processed for the purposes of contact, marketing and sales in order that the controller can present (further) offers to you. In addition, the use of the software requires the user to be identifiable. Requesting access data is a common means of ensuring that only authorised persons have access to the software and any updates.

The admissibility of this processing is based on Art. 6 para. 1 a), b), f) GDPR (consent, contract, legitimate interest).

1.3 Recipients or categories of recipients of the personal data (Art. 13 para. 1 e) GDPR)

Recipients of the data may be:

- departments and internal offices involved in the execution of the respective business processes (e.g. marketing, sales)
- group companies of the Baumer Group
- shipping service providers (for shipping products, letters)
- suppliers (e.g. for warranty claims)
- processors (e.g. IT service provider, software manufacturer)
- public bodies (e.g. tax authority)
- advertising agencies

1.4 Transfer to a third country (Art. 13 para. 1 f) GDPR)

The controller will not intentionally disclose your personal data to third parties that are not processors or sub-processors. However, please note that when using the service based on certain sub-processors in third countries without an adequate level of data protection, there are risks in relation to your personal data that cannot be reduced even by high technical and organisational measures, as the same level of fundamental rights as in Switzerland and the EU may not be complied with in such countries.

2. Information according to Art. 13 para. 2 GDPR

2.1 Period or criteria for the period of storage (Art. 13 para. 2 a) GDPR)

The first storage (start of the storage period) of the data takes place when the data subject's personal data are provided for the first time. The personal data shall be deleted after the expiry of the statutory retention obligations unless the controller has a legitimate interest in further storage. In any case, only those data will continue to be stored that are absolutely necessary to achieve the corresponding purpose. If the consent is withdrawn, the personal data will be deleted without undue delay unless the controller is otherwise obliged or entitled to retain such data.

2.2 Data subject rights

The data subject has the following rights:

Right of access (Art. 15 GDPR)

The controller shall provide the data subject, upon request, with information as to whether the controller is processing data concerning him or her. The controller shall endeavour to process requests for information promptly.

Right to rectification of inaccurate data (Art. 16 GDPR)

The data subject shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her.

Right to erasure (Art. 17 GDPR)

The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the grounds specified in Art. 17 para. 1 a) to f) GDPR applies.

Right to restriction of processing (Art. 18 GDPR)

The data subject shall have the right to obtain from the controller restriction of processing where one of the conditions in Art. 18 para. 1 a) to d) GDPR applies.

Right to data portability (Art. 20 GDPR)

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to the controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where the processing is based on consent pursuant to Art. 6 para. 1 a) GDPR, Art. 9 para. 2 a) GDPR or on a contract pursuant to Art. 6 para. 1 b) GDPR and the processing is carried out by automated means.

Right to object to unreasonable data processing (Art. 21 GDPR)

The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her which is based on Art. 6 para. 1 e) or f) GDPR, including profiling based on those provisions. The controller shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

Where personal data are processed for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing, which includes profiling to the extent that it is related to such direct marketing.

Where personal data are processed for scientific or historical research purposes or statistical purposes pursuant to Art. 89 para. 1 GDPR, the data subject, on grounds relating to his or her particular situation, shall have the right to object to processing of personal data concerning him or her, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

**2.3 Withdrawal of consent
(Art. 13 para. 2 c) GDPR)**

The consent to processing can be withdrawn at any time. The lawfulness of the processing on the basis of the consent until withdrawal remains unaffected.

**2.4 Right to lodge a complaint with a supervisory authority
(Art. 13 para. 2 d) GDPR)**

The data subject shall have the right to lodge a complaint with a supervisory authority about unlawful data processing pursuant to Art. 77 para. 1 GDPR.

**2.5 Obligation or duty to provide the data
(Art. 13 para. 2 e) GDPR)**

The provision of personal data is not mandatory. However, if you do not provide the personal data, we will not be able to offer you our service free of charge.